

REINFORCER OR  
REWARD?

The image features a solid blue background with a gradient from light blue at the top to a darker blue at the bottom. In the bottom right corner, there are several thin, white, parallel lines that create a sense of motion or a stylized graphic element.


# SCENARIO 1:

Although Liam finds some literacy tasks challenging, he worked particularly hard on his literacy tasks on Monday. The teacher made a point of telling Liam what a great job he did and how proud she was of his work. Liam has been working harder than usual on his literacy activities all week.

In this scenario, is praise a **reinforcer or reward**?

# REINFORCER

The teacher provided specific praise for Liam's hard work. As a result, Liam's work behaviour during literacy times has increased.

A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.


# SCENARIO 2:

Charlotte has started spending more time studying for her math quizzes. Last week, the teacher handed Charlotte's quiz back with a big yellow smiley face sticker on it. Charlotte told the teacher how much she liked the sticker. She studied hard this week as well, and is making consistent progress on her quizzes.

In this scenario, is the sticker a **reinforcer or reward**?

# REINFORCER

Charlotte found the sticker valuable, which was demonstrated by her telling the teacher how much she liked it. The fact that her behaviour of studying for her math quizzes has continued suggests that the sticker may have been an effective reinforcer.

The background of the slide is a solid blue color. On the right side, there are several white diagonal lines of varying lengths and thicknesses, creating a modern, abstract graphic element.

# SCENARIO 3:

Noah's father has been asking him to clean up his bedroom. When Noah finally cleans up his room, his father allows him to have an extra half hour of computer time in the evening. The next time Noah's father wants him to clean his room, it takes just as long for Noah to finally get around to cleaning his room.

In this scenario, is computer time a **reinforcer or reward**?

# REWARD

Although Noah may have enjoyed the extra computer time, there is no evidence that it had any effect on his behaviour of cleaning his room.



# SCENARIO 4:


Mom wants her teenagers to do more chores around the house. She decided that she would allow them to earn points for each chore completed, and at the end of each month they can “cash in” their points for minutes of access to the car for the next month. Since Mom introduced this system, the teenagers do all of their chores without being asked.

In this scenario, are points a **reinforcer or reward?**



# REINFORCER

Since Mom has started awarded points for chores completed, the teenagers' behaviour of doing chores has increased.

A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.

# SCENARIO 5:

It is always a challenge for Ava's grandmother to get her out of bed to get ready for school in the morning. Sometimes it takes a half hour or more for her to get up, and she sometimes misses the bus. Ava's grandmother decided that she would cook Ava's favourite breakfast every morning when Ava gets out of bed within 10 minutes of her alarm. Ava still refuses to get out of bed many mornings.

In this scenario, is Ava's favourite breakfast a **reinforcer or reward?**

# REWARD

Although Ava might enjoy Grandma's breakfast, there is no evidence that it has resulted in her getting out of bed more quickly in the morning.



# SCENARIO 6:

The teacher has noticed that Oliver's behaviour is getting increasingly disruptive in class. Oliver speaks out, makes jokes, and distracts his classmates. Each time Oliver engages in disruptive behaviour, the teacher reprimands him. However, Oliver seems to be disrupting even more than before.

In this scenario, is the teacher's reprimand a **reinforcer or reward**?

# REINFORCER

The teacher intends for the reprimand to cause Oliver's disruptive behaviour to decrease. However, the fact that Oliver's behaviour continues to increase suggests that the teacher's reprimand may be functioning as a reinforcer for Oliver's disruptive behaviour.